



INTERNATIONAL  
STAR AWARD  
FOR  
QUALITY  
GENEVA 2013

GENEVA  
2013  
B.I.D.  
QUALITY  
AWARD

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INTERNATIONAL STAR AWARD FOR QUALITY



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INTERNATIONAL

STAR AWARD

FOR

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GENEVA 2013

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Quality Mix

QUALITY







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Quality Mix

QUALITY

**VN Buildtech**

Buildtech Vietnam

Buildtech Vietnam is a leading real estate developer in Vietnam, specializing in high-quality residential and commercial projects. The company has a proven track record of delivering premium living spaces and business centers across the country.

Buildtech Vietnam is committed to providing exceptional customer service and ensuring the highest standards of quality and safety in all its projects. With a strong focus on innovation and sustainability, Buildtech Vietnam is shaping the future of real estate in Vietnam.





From left to right: Miroslav Tlacinac, Ronnie Mohammed, Ivan Tlacinac, Eng. Eyad Albunyan, Ali Sulaiman Al Taher, Vishal Sharma, George Kodua, Joseph Okelo, Navin Hirinandani, Vishal Patel, Didem Zehra Bulgurlu, Bozidar Ivanovski, Fernando Alberto Chilengue and Antonio Nunes at the 2013 International Star for Quality Convention in Geneva



A group of International Star Award for Quality winners have their photo taken during the awards ceremony

## D Quality Mix: Beyond the Trophy

Upon the close of the glamorous Business Initiative Directions Award Gala, held in an important commercial and cultural world capital, the BID Award process is not over. From it, at this point the commitment of BID to its corporate group companies and organizations has begun. Consisting of a personalised promotional campaign for

at all stages of operations. Developed by B.I.D., the QC100 is a Total Quality Management model which provides guidelines to achieving Customer Satisfaction, Communication, Benchmarking, Information Analysis, Leadership, Planning and Decision Making, Human Resources, Continuous Training, Management and Production Systems, and Business Results.

ducing costs and growing corporate bottom line. The QC100 also provides an audit tool as well as a roadmap for success.

According to the concept of Marketing Boomerang, consumers are more likely to support businesses which are recognised as providing quality services. Upon implementing the internationally-renowned B.I.D. logo in marketing, it is not uncommon for awarded companies to ex-

## Delegates return home to their companies to improve quality within their businesses, v

published in headlines which reach consumers and international media.

Multi-media communication is used to publicize and promote companies and organizations that form part of the B.I.D. community.

Attending a BID Event creates a political campaign not only for the image of the company, but for the spread and fame of quality culture. The BID Award provides a platform for business leaders to propose co-

Unlike other international Awards such as the Deming of Japan, the European Quality Prize, the EFQM, the Shingo, the Ishikawa Medical and the Malcolm Baldrige of the USA, the B.I.D. Award engages the international business community every country and region.

A selection committee made of business leaders from around the globe who have already been honored with a B.I.D. Award, select